

NGA 

NATIONAL GOVERNORS ASSOCIATION



WEBINAR: Using the Two-Generation Approach to Promote Health and Family Well-Being

Monday, July 29, 2019

3:00PM – 4:00PM ET

AGENDA

- Overview of NGA
- Overview of the 2Gen Approach
- State Examples: Georgia & Colorado
- Q & A

Speakers



Alexandra Cawthorne Gaines, *Program Director for Human Services*, NGA Economic Opportunity



Laura Wagner, *Community Outreach & Partnership Director*, Bright From the Start: Georgia Department of Early Care and Learning



Tara Smith, *State Two-Generation Coordinator*, Office of Governor Jared Polis

About NGA

- Founded in 1908, the National Governors Association (NGA) is the voice of the nation's governors and one of the most respected public policy organizations in the country. The association's members are the governors of the **55 states, territories and commonwealths**.
- Through NGA, governors identify priority issues and deal with matters of public policy and governance at the state, national and global levels. Our research arm, **NGA Solutions**, helps in developing and implementing innovative solutions to public policy challenges.

NGA Solutions Policy Divisions

Economic Opportunity

Education

Health

Energy, Infrastructure & Environment

Homeland Security & Public Safety

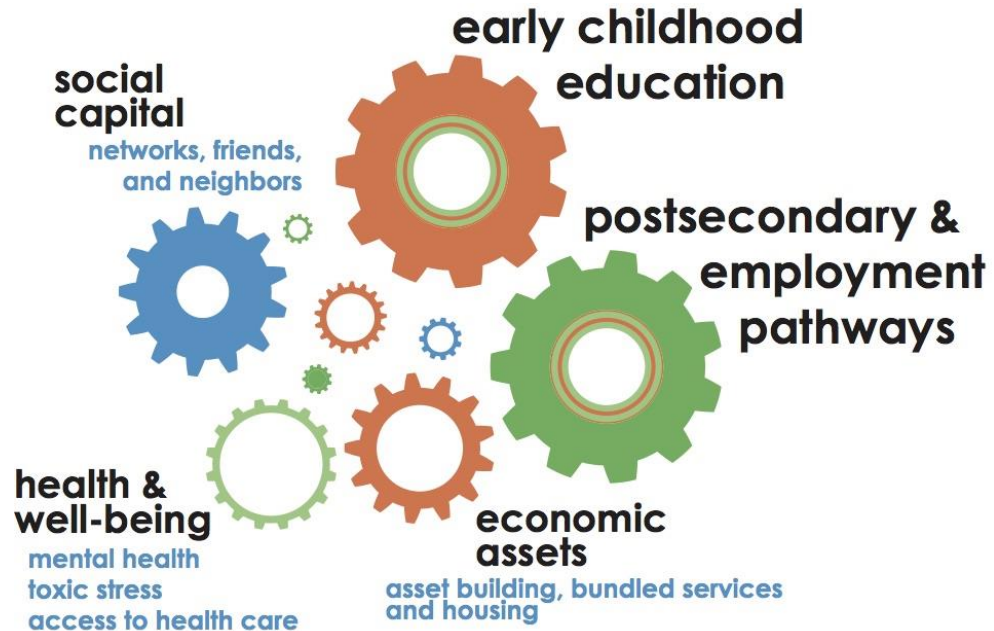
What is the Two-Generation (2Gen) Approach?

An Approach to Serving the Whole Family

The Two-Generation Approach

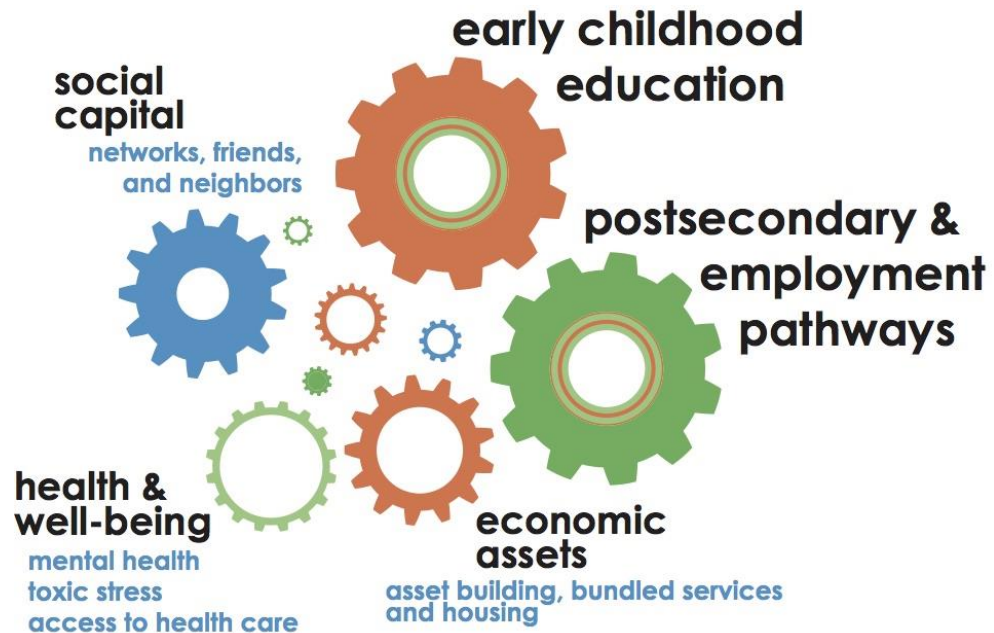
- Seeks to bring together **adult-serving and child-serving worlds** to focus on the needs of families as a whole
- Seeks to support **parents in their dual roles as caregivers and providers**, and addresses the care and educational needs of children by improving access to:
 - ✓ opportunities for increasing family economic security
 - ✓ quality early care and education for children
 - ✓ programs, services, and networks to support parents in caring for their children

The Two-Generation Mindset



- Approaches
- Programs
- Policies
- Strategies at the gubernatorial and county level
- PACTT Network

Parents and Children Thriving Together: Two-Generation State Policy Network



- Policy academy focused on helping states develop solutions to simultaneously promote children’s healthy development and parents’ success as caregivers and breadwinners
- Cross-agency state teams work toward policy change by reshaping child- and adult-focused service delivery systems to better meet the needs of families with low-incomes.
- **Colorado, Georgia, Minnesota, New Jersey, Oregon**

Georgia

Connecting Early Learning, Postsecondary, and Workforce in Georgia

Two-Generation Innovation
*Connecting Early Learning, Postsecondary,
and Workforce in Georgia*

Laura Wagner, Director of Community Outreach and Partnerships
Georgia Department of Early Care and Learning

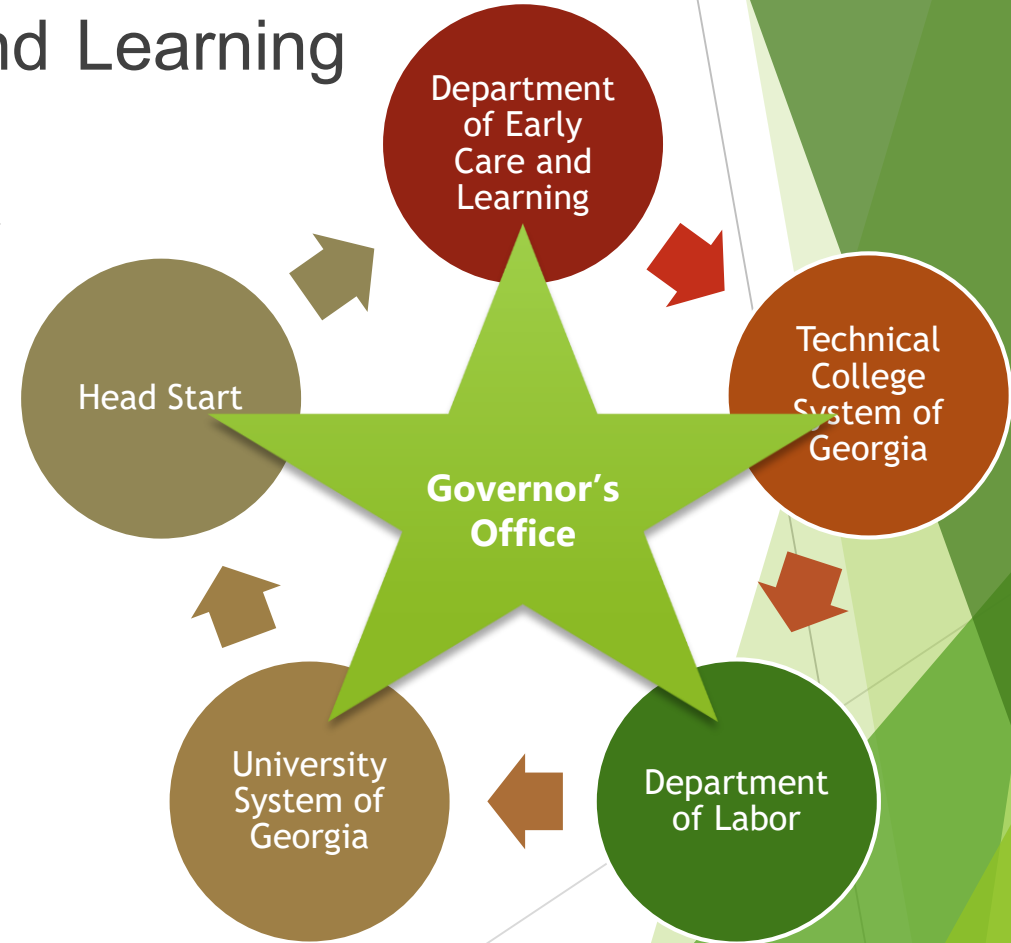
Georgia's Parents and Children Thriving Together (PACTT) Grant

- ▶ Georgia was one of five states selected in late 2016 to promote two-generation strategies in state policy
- ▶ Award from the National Governors Association & the Center for Law & Social Policy
- ▶ DECAL was the lead agency of this two-year, \$90,000 investment in Georgia
- ▶ Key outcomes Georgia promised:
 1. Increase cross-agency coordination
 2. Provide professional learning on 2Gen
 3. Pilot new and expand existing 2Gen strategies
 4. Increase 2Gen evaluation efforts
 5. Pursue policy changes to scale successful two-generation strategies.



Result: Increased cross-agency coordination

- ▶ Georgia Department of Early Care and Learning
- ▶ Technical College System of Georgia
- ▶ Georgia Department of Labor
- ▶ University System of Georgia
- ▶ Head Start



Increased Evaluation with a 2Gen Focus

- ▶ Commissioned a 2Gen Landscape Analysis from the Georgia Center for Non-Profits.
- ▶ Conducted a survey with Athens Technical College staff and students to identify barriers that parents face when trying to complete post-secondary education.



Increased 2Gen at the Local Level

- ▶ Piloted Two Gen Innovation Grants for three counties in 2018 and expanded this opportunity in 2019.
- ▶ Implementation partners:
 - ▶ **Adult Serving:** Technical College, University System Institution, Workforce Development Board, and/or community non-profit serving these populations.
 - ▶ **Child Serving:** Child Care Program with a significant number of children receiving CAPS, a Quality Rated Subsidy Grant, or an Infants Matter grant; a Head Start or Early Head Start Grantee, and/or community non-profit serving these populations.
- ▶ Outcome measures
 - ▶ Applicants had to include at least one child and one parent, OR one family outcome measure from Ascend at the Aspen Institute's Two-Gen Outcomes Bank.



DECAL's Commitment to 2Gen

- ▶ Continued partnership with Technical College System of Georgia
 - ▶ CAPS Family Support/TCSG Student Navigators, Special Populations, Adult Education
 - ▶ Two-Generation Innovation Grants
 - ▶ Referral system between CAPS and TCSG
 - ▶ Joint Family-Centered Coaching
- ▶ Expand Workforce Professional Development and Learning Supports
- ▶ CAPS Portal for Two-Gen Resources for Parent Access
- ▶ Two-Gen Network website
- ▶ Two-Gen Innovation Summit
- ▶ 1-877-ALLGAKIDS



Laura Wagner

Director of Community Partnerships

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Colorado

Using the 2Gen Approach to Facilitate Statewide Alignment



2Gen in Colorado

Photo: Colorado Tourism Office
Matt Inden/Miles

It all started...

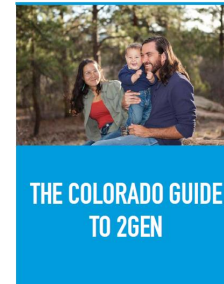
WARREN  VILLAGE
Transforming Parents' Lives. Improving Children's Futures.

1975



Housing & Human
Services

2009



Statewide
Vision

2017



2019

1993



Family Resource
Center Association

2012



2017

PACTT

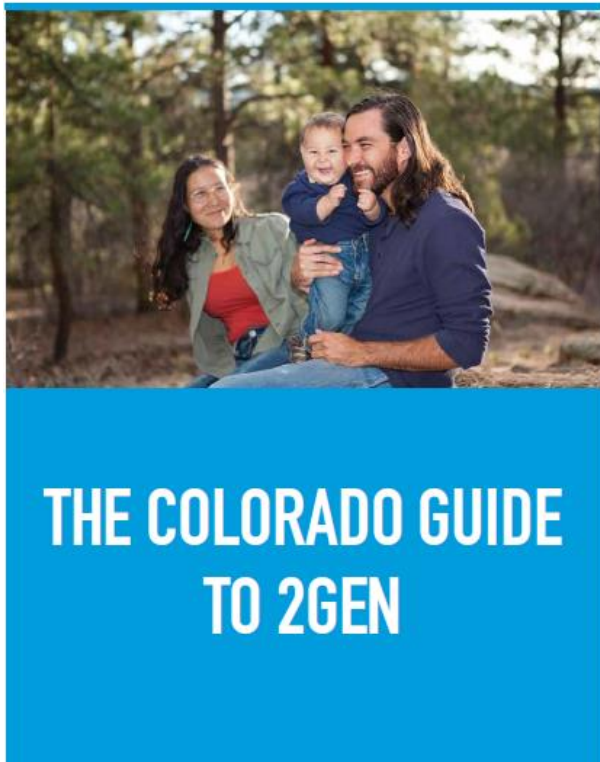


CLASP
policy solutions that work for low-income people



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Statewide Vision



Data, Data Systems, & Evaluation

- Data collection
- Data sharing, linking, and use of data
- Measuring outcomes

Funding

- Flexibility across multiple generations
- Advocate for 2Gen as funding priority

Organization & Collaboration

- Multi-disciplinary participation
- Maximize resources and avoid duplication
- Statewide leadership network

Communication

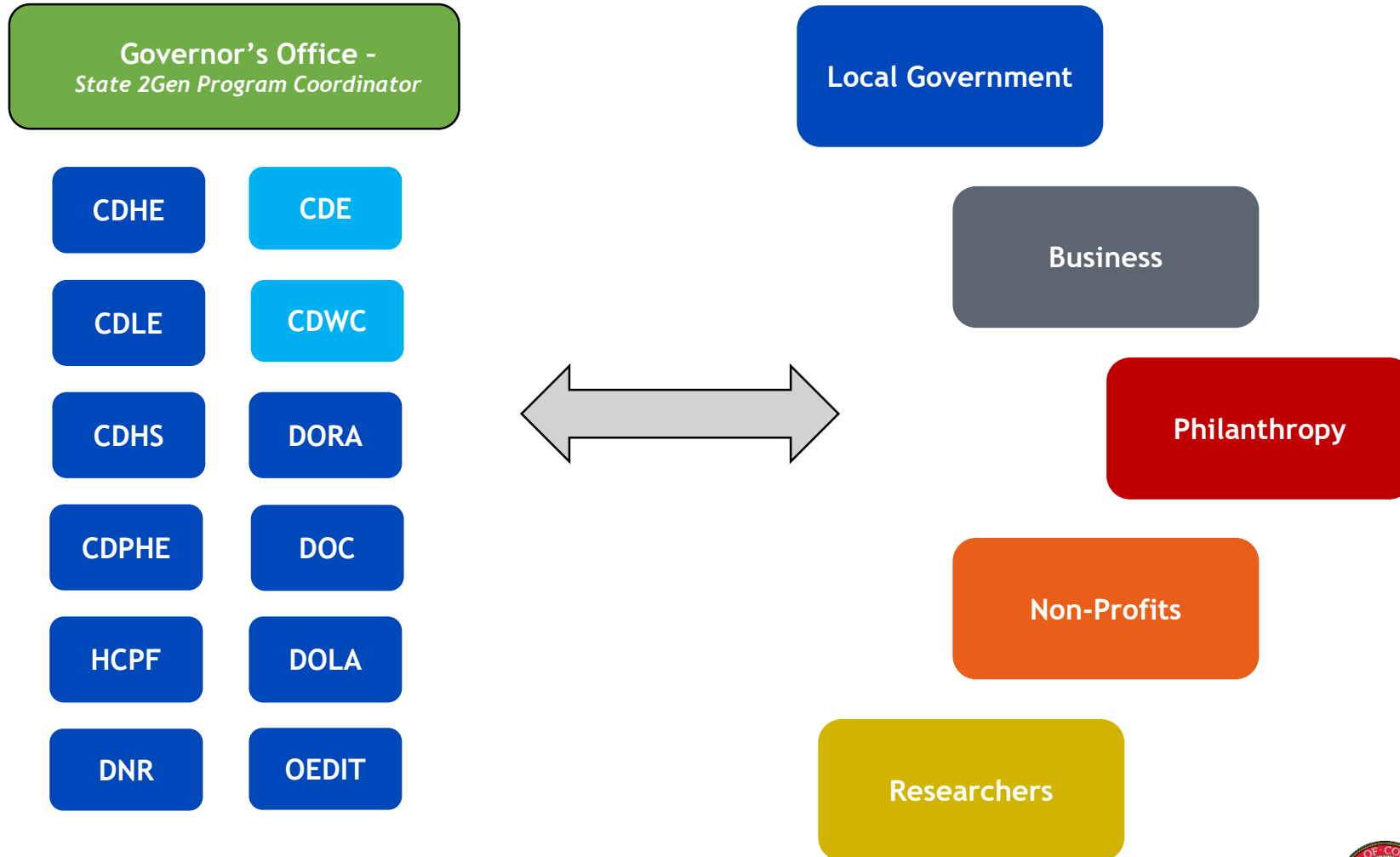
- Develop communications plan
- Tools for education and awareness

Policy & Practices

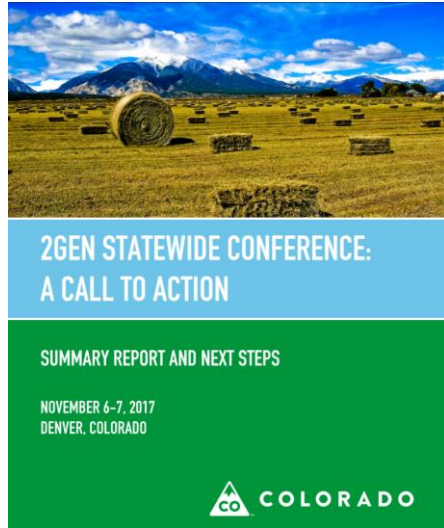
- Map current policy
- Develop policy agenda
- Address policy within organizations



State 2Gen Action Plan



Stakeholder engagement



- Statewide conference
- Quarterly webinars
- Alignment with other initiatives



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Polis Administration priorities

To these Coloradans across our state, I want to say: our administration will work tirelessly to make our state work better for you — so that you can earn a good living and share in our special way of life... [E]very single one of us wants to see every single Coloradoan succeed. A Colorado for all.

-Governor Polis, State of the State



Economy

Foster an economy that works for everyone



Environment and Renewables

Move to renewable resources and protect the environment



Health

Save Coloradans money on healthcare



Education

Fulfill every child's potential regardless of their zipcode



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Q & A

