

Service-to-Career Pathways Policy Academy

**Interested Parties Webinar
November 14, 2024**



NATIONAL
GOVERNORS
ASSOCIATION

Today's Agenda

1. Welcome from NGA Center for Best Practices, Schultz Family Foundation, and Annie E. Casey Foundation
2. Poll of today's attendees
3. Review the RFA for the Service-to-Career Pathways Policy Academy
4. Preview the Service-to-Career Pathways Community of Practice
5. Q&A

The National Governors Association

Founding

The May 1908 meeting of President Theodore Roosevelt and governors led to the creation of the National Governors Association.



Image: The first meeting of the National Governors Association in 1908.

What We Do

The National Governors Association (NGA) is the bipartisan organization of the nation's governors. Through NGA, governors identify priority issues and deal with matters of public policy and governance at the state, national and global levels.

The NGA Center for Best Practices is the only research and consulting group that directly serves governors and helps governors and executive branch leaders develop and implement innovative solutions to public policy challenges. Our Government Relations team ensures that states are a strong voice in Washington, D.C. We also provide management consultative services to both new and incumbent governors, their senior executive staff and trusted advisors.



NGA Center for Best Practices

Services:

- Customized Technical Assistance
- Strategic Planning Support
- Multi-State Consortia and Peer Learning
- Publications on Key Policy Issues

Program Areas:

- Children & Families
- Energy & Environment
- Health
- Homeland & Cybersecurity
- Infrastructure
- K-12 Education
- Land Management, Agriculture, Wildlife, & Rural
- Postsecondary Education
- Public Safety & Legal Counsels
- **Workforce Development & Economic Policy**



NGA's Work to Date

September 2023: Service-to-Career Pathways Experts Roundtable

November 2023:
Service as a Pathway to Economic Opportunity: A Roadmap for Governors

January 2024:
Action Lab in Annapolis, MD

January-December 2025:
Service-to-Career Pathways Policy Academy

Goals for the Policy Academy

- Make progress toward Governors' policy goals for service-to-career pathways
- Support states in developing ready-for implementation plans to advance service-to-career pathways
- Increase collaboration among state agencies; public and private partners; and state, local, and national organizations

NGA Workforce Development & Economic Policy Team



**Jack Porter,
Program
Director**



**Sophia Yager,
Senior Policy
Analyst**



**Jordan Morang,
Senior Policy
Analyst**



**Malena Dailey,
Policy
Analyst**

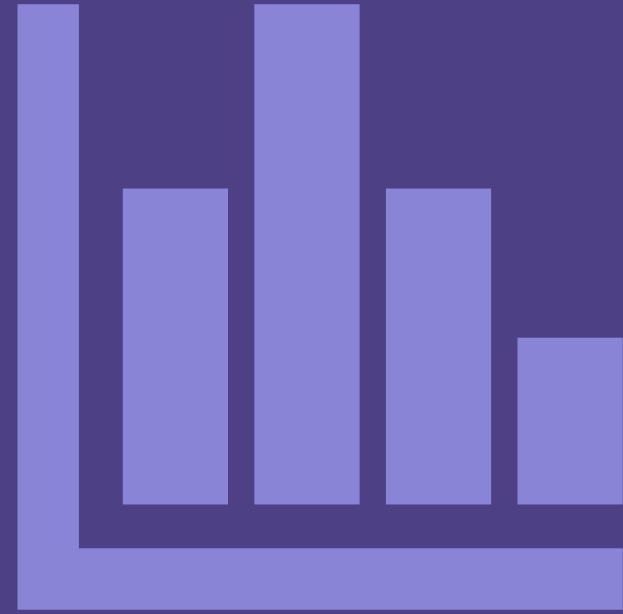


**Eric Aboodi,
Policy
Coordinator**

Policy Academy Project Partners



Poll: Getting to Know Today's Attendees



Policy Academy Model

- 12-month project period
- Develop and implement strategic plan on large-scale policy initiative
- Competitively-selected cohort with structured peer learning
- Intensive customized technical assistance
- Interagency state teams
- Collaboration with national subject matter experts
- Sharing accomplishments and best practices across all states and territories

Policy Academy Timeline

November 22, 2024	Applications due
By December 20, 2024	NGA notifies states/territories of their application decisions
January – December 2025	States/territories receive customized technical assistance, participate in a curriculum of programming on service-to-career pathways policy, and engage in peer learning
Fall 2025	In-person culminating convening held in one of the states selected for the Policy Academy
December 2025	Policy academy concludes and final grant reports due

Required Activities

- Develop a set of policy priorities and a ready-for-implementation action plan informed by NGA's Roadmap and employer/young adult perspectives
- Participate in an in-person, facilitated action planning session in your state
- Hold monthly technical assistance calls with state team and NGA Center staff
- Engage in peer learning, including bimonthly webinars
- Attend and present at in-person culminating convening
- Submit a brief final report to the NGA Center, the Schultz Family Foundation, and the Annie E. Casey Foundation

Expected Outcomes

- Progress toward your Governor's goals
- Develop a set of policy priorities and a ready-for-implementation action plan in alignment with your Governor's policy agenda
- Policy and systems change
- Stronger relationships among key policymakers and constituents across the service-to-career pathways ecosystem
- Engagement with peer states
- Increased collaboration with subject matter experts

Service-to-Career Pathways Community of Practice

- Non-competitive, rolling acceptance
- Open to all states and territories
- Access to bimonthly webinars, publications, and other tools
- Structured peer learning
- Office hours with NGA Center staff
- Invitation/covered travel to attend in-person culminating convening

State Application Requirements

Letter of Support from the Governor (10 points)

Statement of Interest (10 points)

State Team Leadership & Membership (20 points)

Current Policy Landscape (20 points)

Goals and Strategies (30 points)

Budget (10 points)

No longer than 5 pages; submitted as pdf

Letter of Support from the Governor (10 points)

State the Governor's interest in and desired outcomes for the state's participation in the Policy Academy

How those outcomes fit within the Governor's broader policy agenda

No longer than two pages

Statement of Interest (10 points)

Why your state is interested in participating in the Policy Academy and what your team hopes to gain from participation

State Team Leadership and Membership (20 points)

Five members with designated team lead

Must include: Governor's office; state workforce development system leader; state service commission leader

Additional members may include, but are not limited to: K-12 education, postsecondary education, employers, state apprenticeship agency, or program participant

Current Policy Landscape (20 points)

Current or pending policy initiatives

Relevant working groups or task forces; strategic planning efforts; grant-based projects, cohort participation, other partnerships with national organizations

Recent successes and biggest challenges

How the Policy Academy will accelerate momentum

Goals and Strategies (30 points)

3-5 strategic goals; steps necessary to achieve these goals; how these goals fit into the current policy landscape; and the role for NGA technical assistance

Priority given to states teams that outline the capacity to enact change in the 12-month project period

Priority given to states who indicate relevant element(s) of NGA's Roadmap; in-demand sectors; perspective of young adults and employers

Budget (10 points)

Outline budget of up to \$50,000

Eligible expenditures: personnel; travel & transportation; communications; sub-contracted services

Must include state team travel to attend in-person culminating convening

Questions?



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Reminders and Next Steps

- Applications due by November 22 via email to Sophia Yager (syager@nga.org)
- States selected for Policy Academy by December 20
- Policy Academy RFA available [here](#)
- Webinar slides and recording will be available
- Contact: Sophia Yager (syager@nga.org; 202-624-5346)